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Target Cost Management: The Ladder to Global Survival and Success details the preliminary steps required for a company to institutionalize target costing and the two necessary ingredients of target costing—proper organizational structure and cost tables.

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The author had a structure in mind -- the ladder -- for how to approach target cost management. Models are nice, but in this case, he seemed to get married to the model -- and the publisher let him -- and it got in the way of the core concepts of the book.

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Front cover: Contents; Preface; Acknowledgments; Introduction; Chapter 1. The Ladder; Chapter 2. The Rails of the Ladder; Chapter 3. Basic Concept of Target Costing; Chapter 4. Does Your Firm Really Need to Do Target Costing?; Chapter 5. Getting Started on the Target Costing Journey; Chapter 6. The Cost Planning/Cost Management Group; Chapter 7.

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